

ETHNOCHOREOLOGY MATTERS

A YouTube channel for promoting ethnochoreology online

33 Symposium of the ICTMD Study Group on Ethnochoreology, 21-28 July 2024, Izmir, Turkey

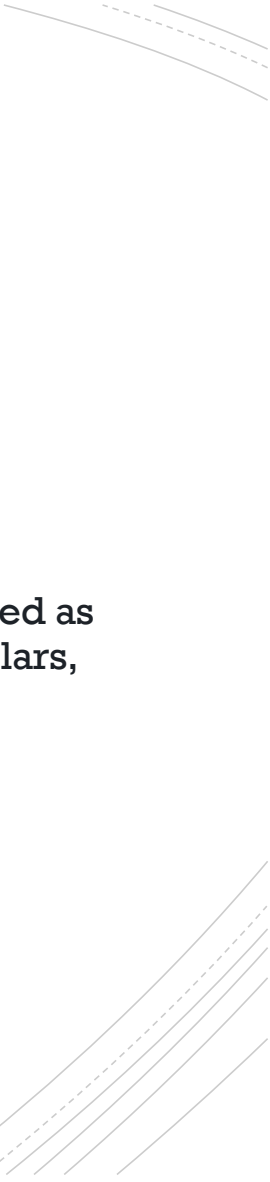


The initial idea



First “bundle” of
thoughts (2022)

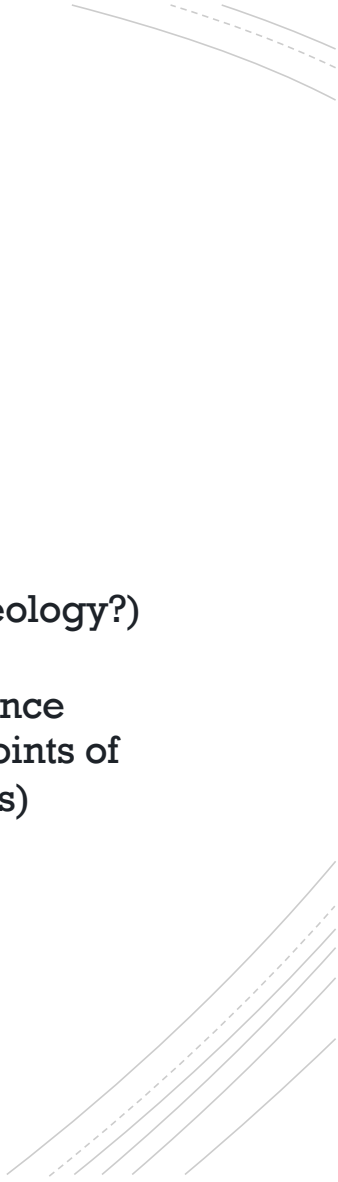
**Our scholarship will benefit from the existence of a
Ethnochoreology Matters YouTube Chanel – envisioned as
an engaging platform for young and established scholars,
as well as for everyone interested in our discipline.**





First “bundle” of
thoughts (2022)

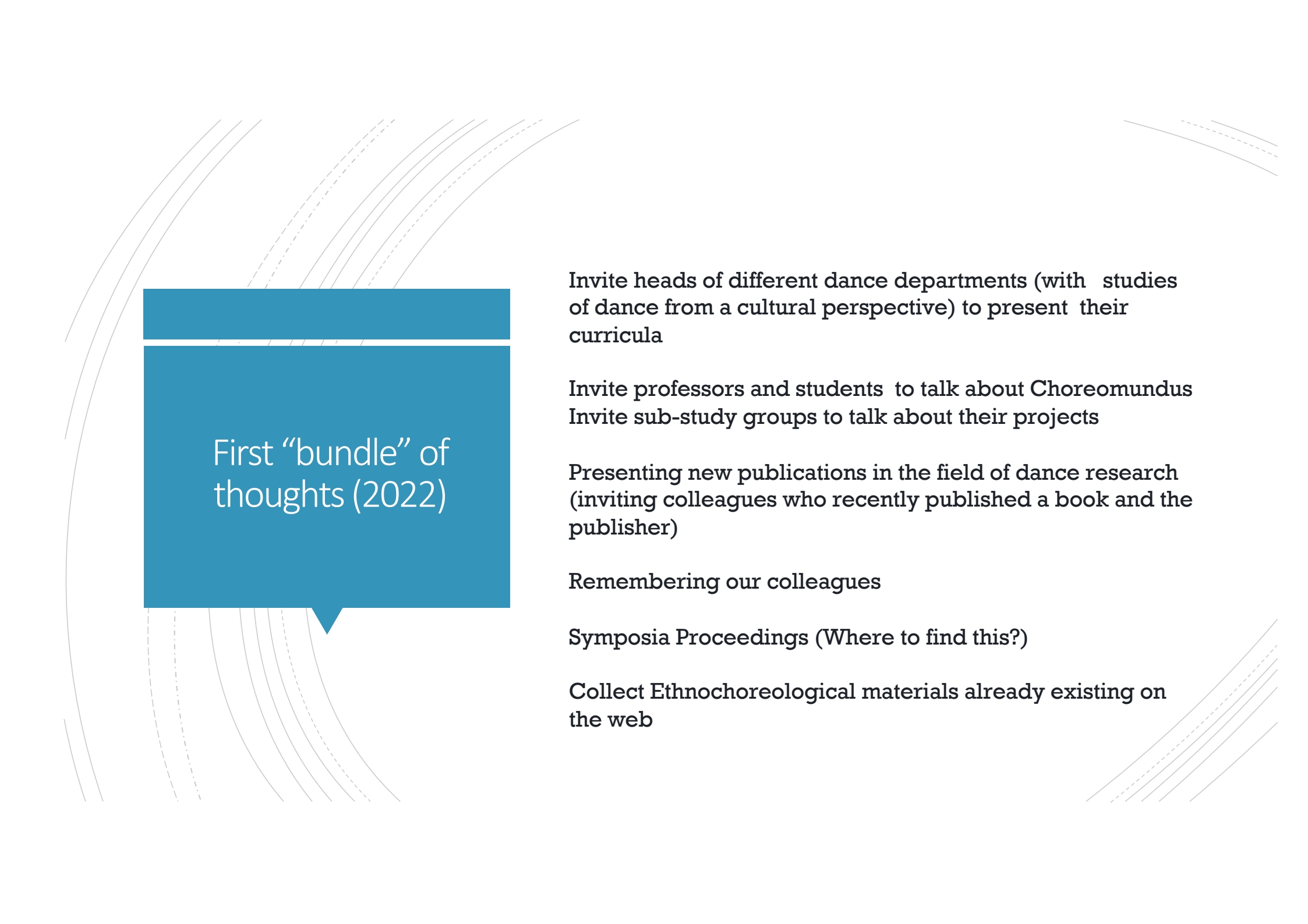
On this channel, we may discuss:

- The history of the discipline (What is ethnochoreology?)
 - Meeting grounds between Ethnochoreology, Dance ethnology, and Anthropology of dance but also points of distinctions (via interviews, dialogues, discussions)
- 



First “bundle” of
thoughts (2022)

- **Current topics (debates, discussions)**
- **The various paths to ethnochoreology (Interviews with established scholars)**
- **Opportunities to study**
- **Job opportunities**



First “bundle” of thoughts (2022)

Invite heads of different dance departments (with studies of dance from a cultural perspective) to present their curricula

Invite professors and students to talk about Choreomundus
Invite sub-study groups to talk about their projects

Presenting new publications in the field of dance research (inviting colleagues who recently published a book and the publisher)

Remembering our colleagues

Symposia Proceedings (Where to find this?)

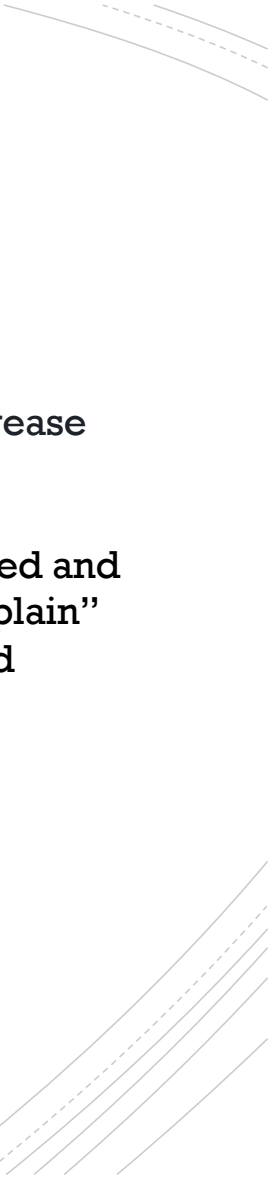
Collect Ethnochoreological materials already existing on the web

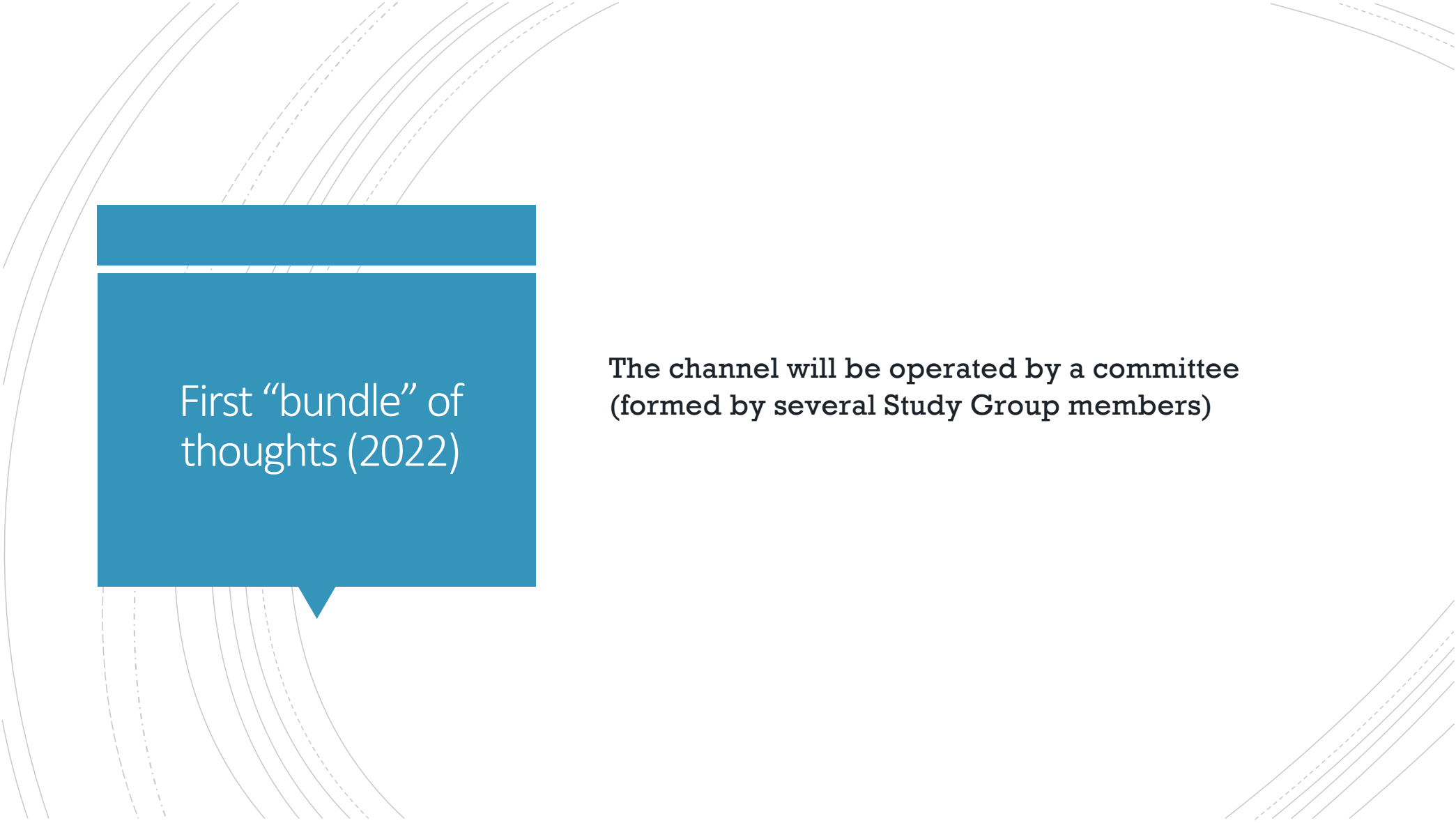


First “bundle” of
thoughts (2022)

This channel will serve us as dance scholars and increase the visibility of what we do, how, and why.

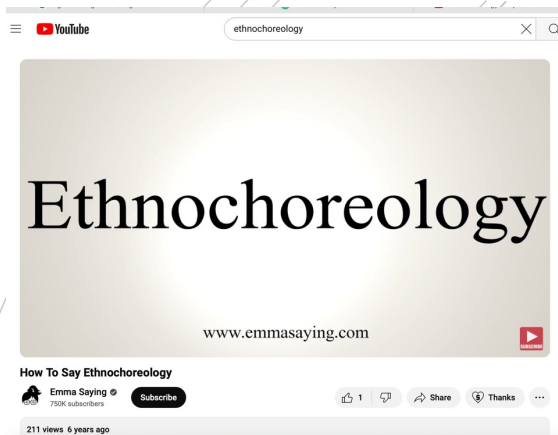
While the term “ethnomusicology is widely recognized and acknowledged, “ethnochoreology” still needs to “explain” itself as a discipline (in countries such as the USA and Canada, for example)



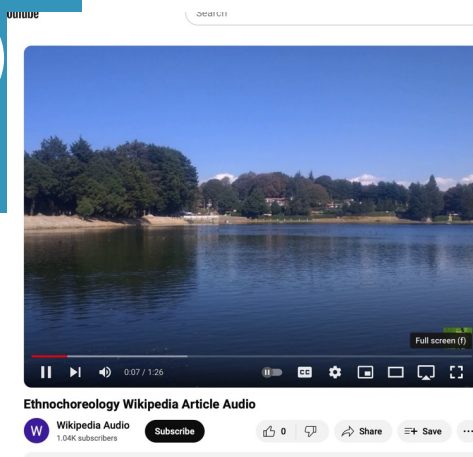


First “bundle” of
thoughts (2022)

**The channel will be operated by a committee
(formed by several Study Group members)**



Ethnochoreology – related videos on YouTube (2022)





Communication
with the Executive Board
and collaboration

The background features several sets of curved lines in the corners, some solid and some dashed. A large blue speech bubble is positioned on the left side, containing the text 'The Support'.

The Support

With the general support of the Executive Board and the ICTMD secretariat for having an Ethnochoreological YouTube channel (“Ethnochoreology Matters”) with the particular support and engagement of Andriy Nahachewsky, the following steps occurred:

The background features a series of concentric, curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing the text 'Ethnochoreology Matters Initiative'.

Ethnochoreology Matters
Initiative



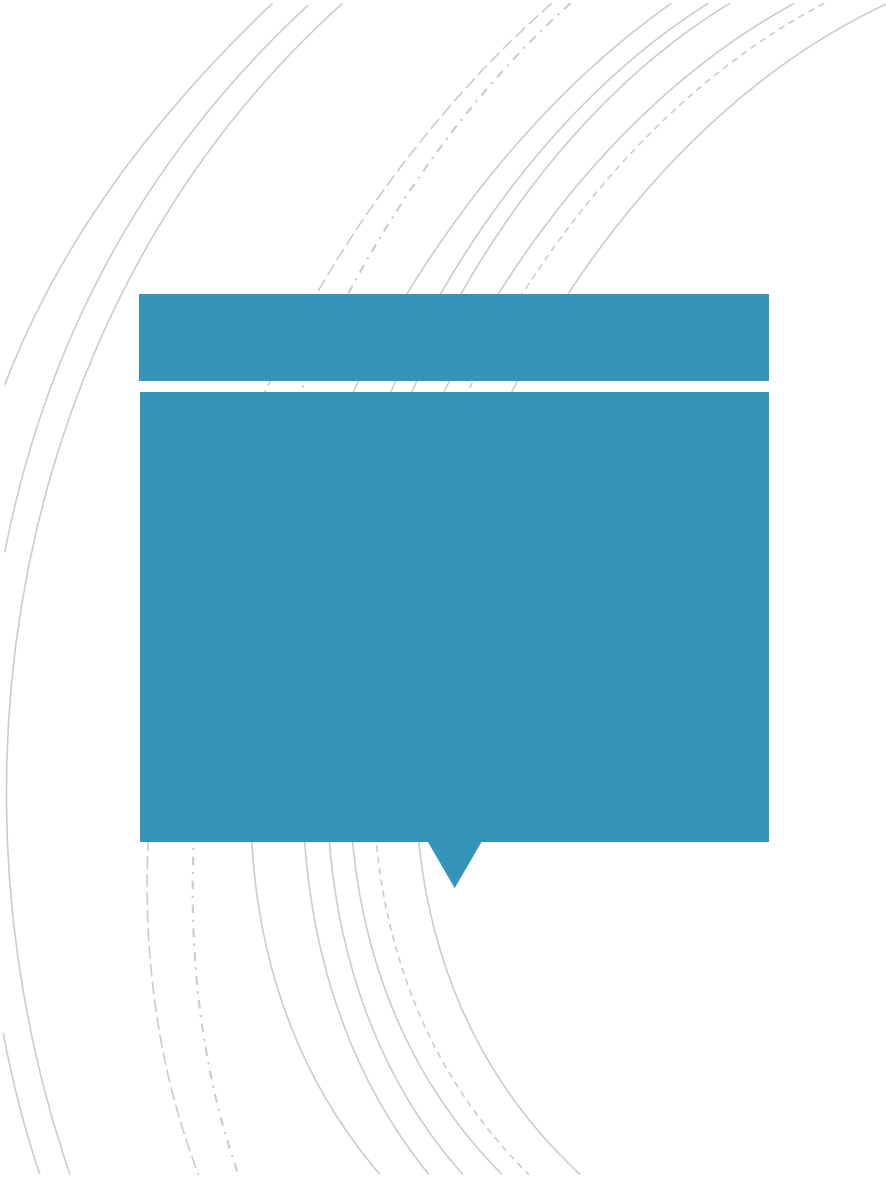
Collaboration

- **A call/announcement on the Ethnochor List about the initiative**

The background features several sets of concentric, curved lines in shades of grey and blue, creating a sense of motion or waves. A large, solid blue speech bubble is centered on the page, containing white text. The speech bubble has a small tail pointing downwards.

First discussion via Zoom
with colleagues interested in
contributing to the channel

14 June, 2024



Present: Egil Bakka, Barbara Curda, Georgiana Gore, Srija Kundu, Dilyana Kurdova, Andriy Nahachewsky, Daniela Nyberg, Nikola Petrović, Raymundo Ruiz.

- Regrets: Dariusz Kubinowski, Şahin Yaldiz
- 



Notes

An agreement on **the goal**

to develop a higher online profile for Ethnochoreology (more generally, for study of dance in cultural perspective), with a relationship to the ICTMD Study Group for Ethnochoreology

to produce new material and to re-post or publicize existing material to grow a greater momentum and presence for people who search for this discipline

to make our desired message more specific and concrete to help us narrow the initiative to a doable size

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Notes

Proposed Audience(s):

1. Young Scholars and people interested in entering or learning about this field. (most often mentioned)
2. Established scholars
3. Multiple language groups (young and experienced scholars)
4. Children



Notes

Platforms

A YouTube channel as an umbrella of interrelated platforms



Notes

Scope of content

The subject matter is “dance looked at from a cultural point of view” (ethnochoreology, anthropology of dance, dance ethnology). We want to become a “portal” for ethnochoreological things.



Notes

Video content, for example, was often visualized as “**playlists**” uniting one type of material (in random order here):

- Interviews with senior scholars about what is ethnochoreology/dance anthropology
- Interviews with senior scholars about their life paths
- Interviews, round tables about particular themes that are interesting
- (Re)posting existing videos of past lectures, classes, conference and symposium presentations.



Notes

- Discussions of career options and possibilities
- Dances/dance research of a particular region, character, type, context,
- Sub-study groups' matters
- Memorials for our departed colleagues
- Videos of workshops and also “shorts” – surveys with students, alumni, and professors
- “Portrait movies” about our prominent scholars



Notes

- One valuable and not-too-onerous project would be to list schools/programmes/courses where one can study ethnochoreology. There seems to be a need for this now.
- We spoke that a project for creating new materials differs from one for assembling and reposting/linking existing materials. We seemed to have a consensus we would eventually like to engage with both processes.
- We seem to be interested in sharing videos of dance, videos of scholars discussing, photos, lists of schools or other resources, text documents, and other media.

We mentioned we want this to help people find existing archives and to be an archive in a way. In this regard, we seem to want to become a “portal” for ethnochoreological things.



Notes

Operationalizing





Notes

Operationalizing

- Perhaps we will organize ourselves into subgroups to take on each of the necessary tasks according to our abilities and interests.
- Perhaps we will organize ourselves into subgroups to engage with the various “playlists” or subprojects.
- Eventually we will need to formalize ourselves in relation to the Study Group for Ethnochoreology, in terms of the structure, representation, and responsibilities for the initiative. This can happen a bit later, we believe, once the initiative’s form and content is more clear.

(Notes by Andriy and Daniela, 16-19 June 2024)

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YouTube Examples

Conversations in Ethnomusicology and World Music

the society for ethnomusicology

sem

Conversations in Ethnomusicology and World Music

@conversationsinethnomusico2877 · 1.38K subscribers · 72 videos

Ethnomusicology is the study of music in its social and cultural contexts. Founded in the 1...more

Subscribed

Home Videos Playlists

For You

2021 Charles Seeger Lecture, October 30, 2021

Ethnographic Encounters:
For Whom Do We Speak?
Dr. Mellonee V. Burnim

the society for ethnomusicology

© 2021 Mellonee V. Burnim

56:16



20:26



2021 Seeger Lecture. Dr. Mellonee V. Burnim,
"Ethnographic Encounters: For Whom Do We...
665 views · 2 years ago

Kimberly Marshall, Indigenous Peoples & World
Music Festivals
133 views · 5 years ago

Interview with Patricia Shehan Campbell (Uni
of Washington)
852 views · 4 years ago

Conversations in Ethnomusicology and World Music

the society for ethnomusicology

sem

Conversations in Ethnomusicology and World Music

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Home Videos Playlists

Created playlists

Sort



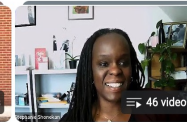
Workshops

View full playlist



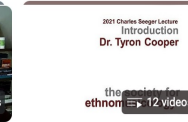
Interviews with Musicians

View full playlist



Interviews with Ethnomusicologists

View full playlist



Presentations and Discussions

View full playlist



American Anthropological Association

@americananthropologicalass2587 · 7.16K subscribers · 237 videos

Founded in 1902, the American Anthropological Association (AAA) is the world's largest ...more

americananthro.org and 2 more links

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Why attend the AAA Annual Meeting

American Anthropological Association · 257 views ·

AAA and Society for Medical Anthropology member Emily Mendelhall says the AAA Meeting is so valuable. Want to learn more? Visit h

For You



American Anthropological Association

@americananthropologicalass2587 · 7.16K subscribers · 237 videos

Founded in 1902, the American Anthropological Association (AAA) is the world's largest ...more

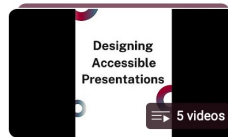
americananthro.org and 2 more links

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Created playlists

Sort by



Designing Accessible Presentations

View full playlist



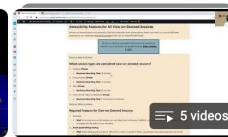
Publications

View full playlist



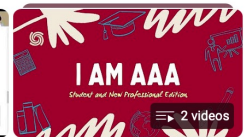
2019 Annual Meeting

View full playlist



2021 Annual Meeting

View full playlist



I Am AAA

View full playlist



American Folklore Society

@AmericanFolkloreSociety · 1.07K subscribers · 163 videos

This is the official YouTube channel of the American Folklore Society. AFS is an as

americanfolkloresociety.org and 4 more links

Subscribed

Home Videos Playlists

Latest

Popular

Oldest



Annual Meeting Hub Overview

180 views · 2 years ago



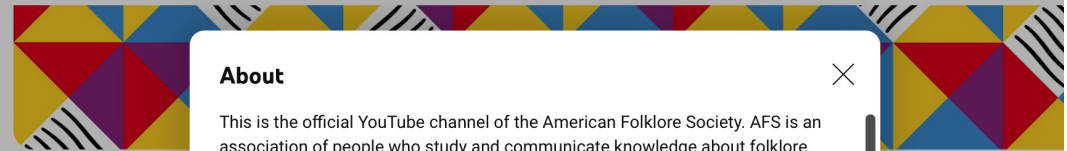
Folklore Talks: Others Studying Others (as Others)

467 views · 2 years ago



Masoret Haya: On Haya (American Folklore Society)

80 views · 2 years ago








Home Videos

For You

About

This is the official YouTube channel of the American Folklore Society. AFS is an association of people who study and communicate knowledge about folklore throughout the world. Our members and subscribers are students, scholars, teachers, and libraries at colleges and universities; professionals in arts and cultural organizations; independent researchers; and community members involved in folklore work. Many of our members live and work in the US, but their interests in folklore stretch around the world, and today about one in every eight AFS members is from outside the US.

Links

-  [AFS Website](http://americanfolkloresociety.org)
-  facebook.com/pg/AmericanFolkloreSociety
-  twitter.com/afsfolklorists
-  instagram.com/americanfolkloresociety
-  linkedin.com/company/11337556

Channel details

Ethnochoreology Matters YouTube Channel may serve as one such platform that provides large-scale opportunities grouped into

- A dynamic side (Content creating)
- Archival side (collecting videos, films, and other materials for which we will obtain copyrights)

This initiative may also inspire further thinking of developing of an Ethnochoreology website - a “mother” platform to which all of the links will refer and which will send reference links to the

ICTMD Study Group on Ethnochoreology Facebook Page

YouTube Ethnochoreology Matters Channel

Instagram

Spotify

TikTok

...

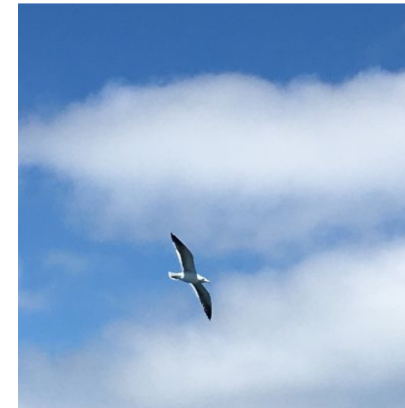
We propose the formation of a new Sub-Study Group (SSG)
in our Study Group, to undertake a project

“Ethnochoreology Matters’ Online”

We observe that the most successful SSG efforts and initiatives are based on concrete projects that attract the interest of our members.

We believe this is already happening with this project.

We hope you can support this proposal.



THANK YOU!